

# INDIANOLA, IOWA LABORSHED AREA



A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS  
EXECUTIVE SUMMARY

[WWW.IOWALMI.GOV/LABORSHED](http://WWW.IOWALMI.GOV/LABORSHED)

RELEASED  
2020

ESTIMATED POPULATION  
AGES 18-64

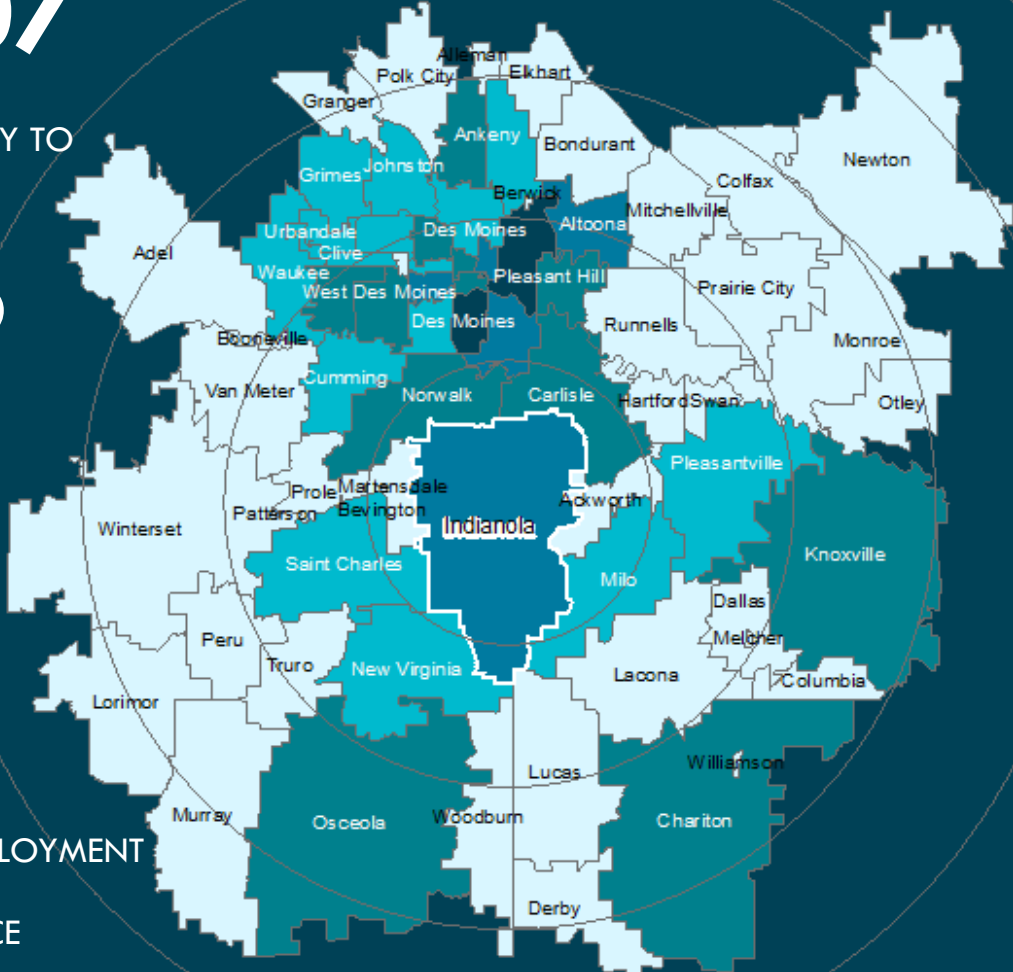
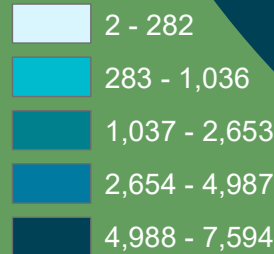
400,107

ESTIMATED TOTAL LIKELY TO  
ACCEPT EMPLOYMENT  
IN INDIANOLA, IA

65,716



LIKELY TO  
CHANGE/ACCEPT EMPLOYMENT  
IN INDIANOLA, IA  
BY PLACE OF RESIDENCE  
(PER ZIP CODE)



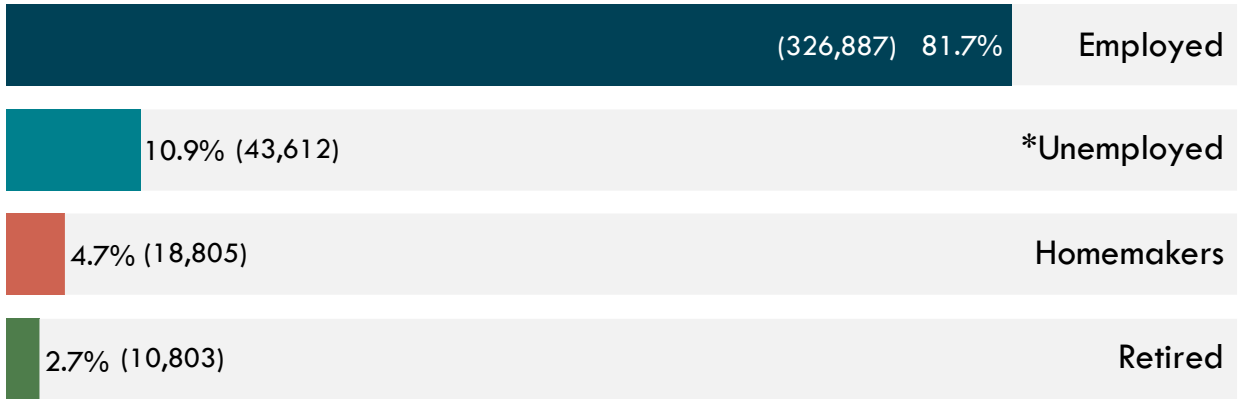
10-Mile Interval Between Rings



AREA SHOWN

# INDIANOLA LABORSHED ANALYSIS

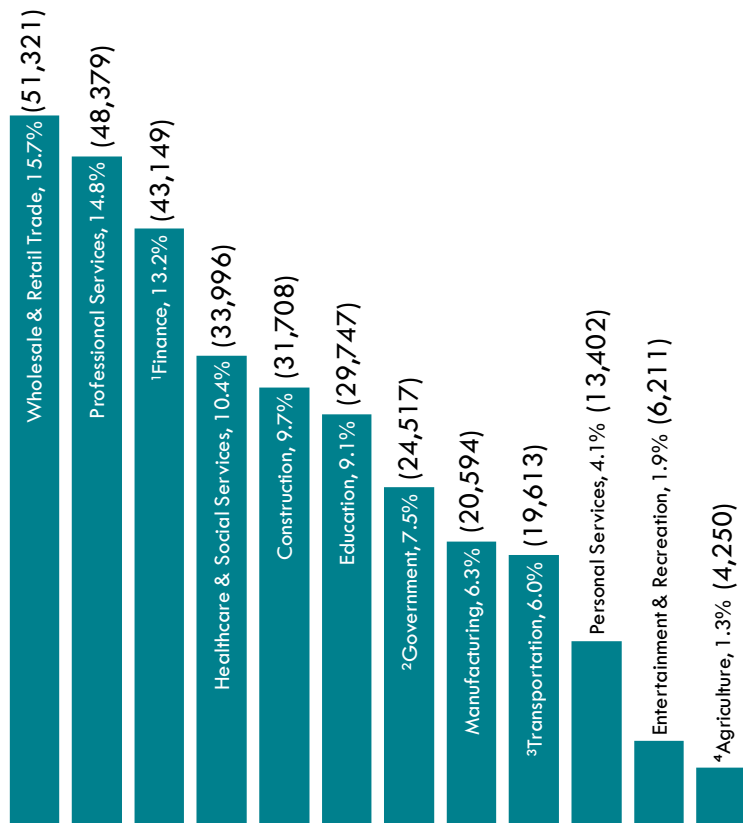
## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



## BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



<sup>1</sup>Finance, Insurance, & Real Estate  
<sup>3</sup>Transportation, Communications, & Utilities

<sup>2</sup>Public Administration, Government  
<sup>4</sup>Agriculture, Forestry, & Mining

## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	86.9%
	Dental Coverage	83.5%
	Pension/Retirement/401K	76.8%
	Vision Coverage	75.7%
	Life Insurance	73.4%
	Paid Holidays	73.4%
	Disability Insurance	70.4%
	Paid Vacation	55.8%
	Paid Time Off	51.3%
	Paid Sick Leave	50.2%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Indianola Laborshed area.

The employed are currently commuting an average of—

14

miles one-way for an employment opportunity

20 minutes

## EMPLOYED: LIKELY TO CHANGE

- An estimated **53,086** employed individuals are likely to change their current employment situation for an opportunity in Indianola

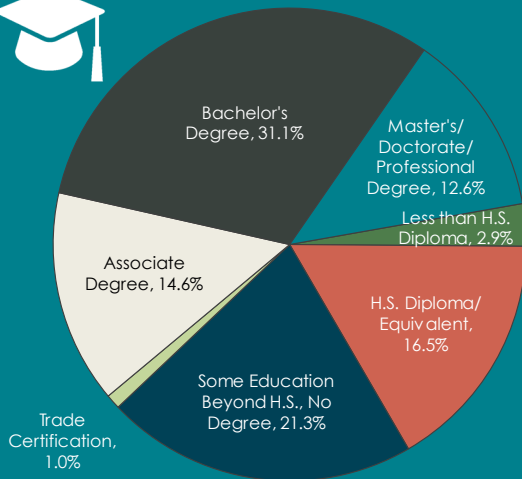
- Current occupational categories:

Professional, Paraprofessional, Technical	36.5%
Clerical	16.7%
Managerial	15.6%
Service	12.4%
Production, Construction, Material Moving	9.4%
Sales	9.4%
Agricultural	0.0%

- Current median wages: \$

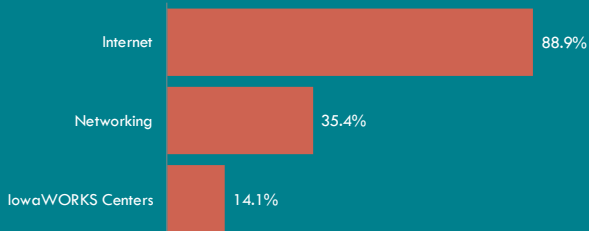
- \$15.00/hour and \$60,500/year
- \$18.00/hour - attracts 66%
- \$19.50/hour - attracts 75%

- 80.6% have an education beyond HS



- 33.3% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **14 miles/21 minutes** (one-way) to work
- Willing to commute an average of **25 miles/38 minutes** (one-way) to work

## UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **3,648** unemployed individuals are likely to accept employment in Indianola

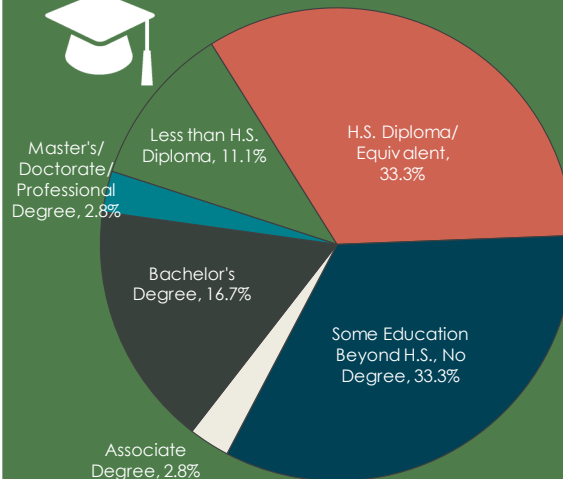
- Former occupational categories:

Sales	28.6%
Clerical	21.4%
Professional, Paraprofessional, Technical	17.9%
Production, Construction, Material Moving	14.3%
Managerial	10.7%
Service	7.1%
Agricultural	0.0%

- Median wages: \$

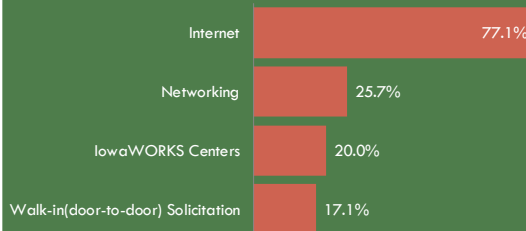
- \$12.00/hour - lowest willing to accept
- \$15.00/hour - attracts 66%
- \$16.00/hour - attracts 75%

- 55.6% have an education beyond HS



- 69.4% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **20 miles/26 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Indianola is estimated at 34.9 percent—approximately 3,468 people living in Indianola work in other communities.

Most of those who are out commuting are working in Des Moines, West Des Moines and Urbandale.

Nearly one-fourth (23.2%) of out commuters are likely to change employment (approximately 805 people).

30.4% earn an hourly wage—median wage is **\$23.17/hour**  
58.0% earn an annual salary—median salary is **\$79,000/year**

**3,468**  
people live in  
Indianola  
and work  
elsewhere



## EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

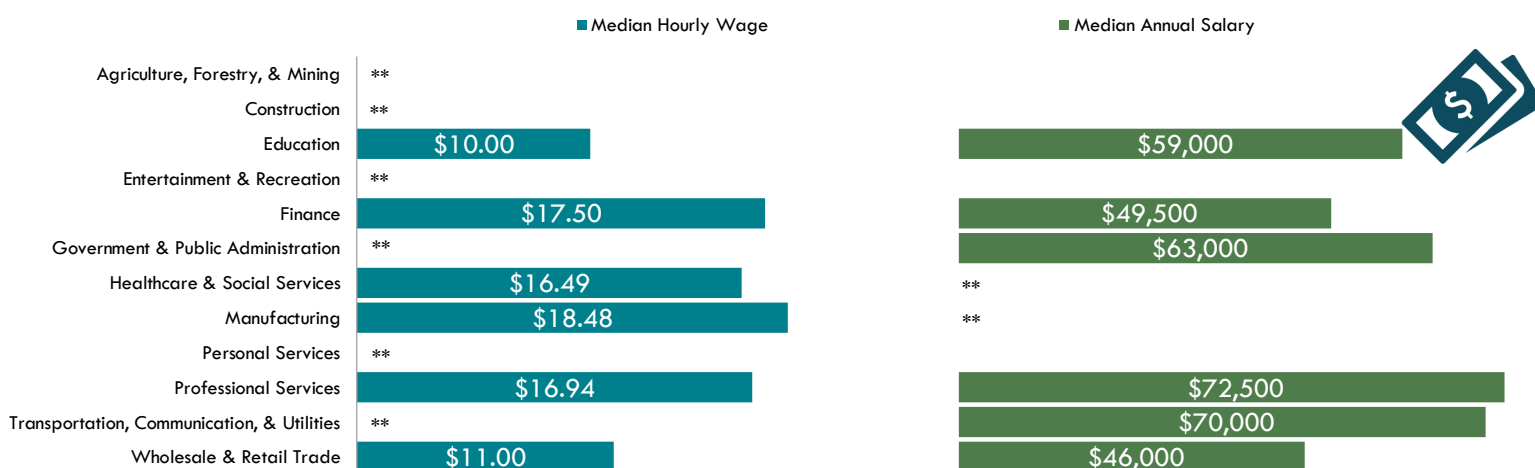
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	87.5%	12.5%	0.0%	0.0%	75.0%
Education	92.3%	30.8%	0.0%	7.7%	53.8%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	82.4%	17.6%	0.0%	23.5%	41.3%
Government & Public Administration	88.9%	22.2%	0.0%	11.1%	55.6%
Healthcare & Social Services	84.6%	23.0%	0.0%	30.8%	30.8%
Manufacturing	81.8%	45.4%	0.0%	9.1%	27.3%
Personal Services	**	**	**	**	**
Professional Services	83.3%	22.2%	0.0%	5.6%	55.5%
Transportation, Communication, & Utilities	60.0%	20.0%	0.0%	10.0%	30.0%
Wholesale & Retail Trade	50.0%	25.0%	0.0%	12.5%	12.5%

Top percentages among industries per education level are highlighted in the table.

## WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



\*\*Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

## UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total
Inadequate Hours	1.7%	902
Low Income	1.2%	637

	Percent Surveyed	Estimated Total
Mismatch of Skills	5.2%	2,760
$\Sigma$ †Total	6.9%	3,663

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA  
**WORKFORCE**  
DEVELOPMENT

IOWA<sup>®</sup>  
economic development

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